



THE MILLION PENNY CHALLENGE *Express*

BROUGHT TO YOU BY THE LAWRENCE TOWNSHIP EDUCATION FOUNDATION

LTEF MEETS PENNY CHALLENGE

In a campaign that celebrated the tenth anniversary of the Lawrence Township Education Foundation and its one million dollars of donations to the Lawrence Township Public Schools, the LTEF raised \$10,000 in its *Million Penny Challenge*.

The campaign kicked off at Lawrence Intermediate School in March of 2002 with school children showcasing their penny-themed projects. Games, puzzles, math problems and history lessons focused on the one-cent coin.

The schools picked up the challenge and set about collecting pennies through a variety of projects. Middle School students bid pennies to earn the privilege of taking over the roles of teachers and administrators for a day. The effort raised over \$560. Slackwood School filled a unique piggy bank named "Penny the Pig."

The town council also get involved, adopting a resolution declaring October 6th as Lawrence Penny Day. The council recognized the LTEF for providing innovative programming in the Lawrence public schools since 1992.

The community enthusiastically supported the LTEF's canister collections. Senior citizens collected pennies as did several neighborhood groups. Firehouses and scout troops put in their cents as well. The LTEF was at the Main Street Jubilee in May and Community Day in October collecting pennies from one and all.



LIS students helped kick off the campaign with penny games, puzzles and projects.



Seniors joined in the penny-collecting effort. Bill Nemeth, Nora Morris, Helen Holmes and George Scaramelli weigh in with contributions.

LTEF Trustee Bill Nester points out the Million Penny goal that the LTEF has recently reached with the help of the Lawrence schools, businesses and community.



Fleet Bank was the main drop-off point for pennies donated by community members, including the McDonough twins, Katie & Marie, shown here with assistant branch manager, Eileen Ronan.

LTEF Thanks Corporate Sponsors



The Million Penny Challenge enjoyed the support of the local business community.

FLEET BANK served as the main drop-off point for pennies and provided promotional give-aways.

ETS collected pennies at its Lawrenceville headquarters and printed the *Million Penny Challenge Express*.

Local Restaurants provided partial proceeds on designated days and made additional contributions:

CHEVY'S FRESH MEX
MAIDENHEAD BAGEL
SIMPLY RADISHING

Local Businesses made contributions:

CHUCKLES PIZZA & PASTA
GROENDYKE ASSOCIATES
MERCER CHILDREN'S DENTISTRY
ROBERTS & DEMARSCHE
S. P. ROSENBLUM, CPA



Thanks to MPC Penny Captains like Peg Floyd (pictured above) who led the penny collection efforts in the Lawrence schools.

District Leader: *Chris Woolley*
Ben Franklin: *Carol Lyons*
Eldridge Park: *Marianne Colavita, Judi Weiner*
Slackwood: *George Regan*
Lawrenceville: *Sherri Nalbone*
Intermediate School: *Laura Brady*
Middle School: *Peg Floyd*
LMS/LHS Social Studies: *Dave Mason*
LMS/LHS Language Arts: *Barbara Beers*
LMS/LHS Mathematics: *Shelly Rowe*
LMS/LHS Art: *Tina Salmastrelli*
LMS/LHS Science: *Ed Nartowitz*
Technology: *Rebecca Gold*
Guidance: *Connie Stanger*
Health & Physical Education: *Ken Mason*
Board Office: *Ann Park*
Maintenance: *Bubbie Wilson*

A Million Pennies = \$10,000 = Innovative Programming Million Penny Grants

With the \$10,000 raised in the Million Penny Challenge, the LTEF will continue to provide innovative programming in the Lawrence Schools. Two grants will bring exciting programs to all seven of the district schools.

"We wanted the Million Penny Challenge to touch every student in the district," says MPC chairman Betsy Kreger. "All of the kids worked very hard to help us reach the million penny goal and they all deserve to benefit."

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*Would you like to know
more about the
LTEF Million Penny Challenge?*

*Visit our Web site at
MILLIONPENNY.ORG
For more photos, interesting
penny facts, press releases
and more!*



Thanks to the Local Businesses who Hosted MPC Canisters and to the People who Threw Their Pennies In!

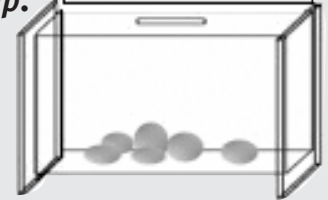
- | | |
|---|--|
| <i>A Salon</i> | <i>Lawrence Municipal Building</i> |
| <i>Air Brush Nails</i> | <i>Lawrence Road Fire Company</i> |
| <i>Antonio's Dry Cleaners</i> | <i>Lawrence Road Florist</i> |
| <i>Bellissima</i> | <i>Lawrence Township Library</i> |
| <i>Bossio's Deli & Catering</i> | <i>Lawrence Township Senior Center</i> |
| <i>Café Domenico's Pizza & Restaurant</i> | <i>Maidenhead Bagels</i> |
| <i>Chambers Walk Café</i> | <i>Mane Designs</i> |
| <i>My Lily</i> | <i>Manor's Video</i> |
| <i>Chuckles Pizza and Pasta</i> | <i>Michael's Family Restaurant</i> |
| <i>Colonial Bowling Lanes</i> | <i>One Hour Photo</i> |
| <i>Countryside Food Mart</i> | <i>PenLar Pharmacy</i> |
| <i>Crystal Diner</i> | <i>Peterson's Nursery</i> |
| <i>CVS</i> | <i>Pets Plus</i> |
| <i>Dunkin Donuts</i> | <i>Princess Nails & Hair</i> |
| <i>Educational Testing Service</i> | <i>Rialto Barber Shop</i> |
| <i>Erney's Unfinished Furniture</i> | <i>Seven-Eleven</i> |
| <i>Etcetera</i> | <i>Slackwood Fire Company</i> |
| <i>Euphoria</i> | <i>Sovereign Bank</i> |
| <i>Fastsigns</i> | <i>Staples</i> |
| <i>Forget Me Not Florist & Gifts</i> | <i>Sun National Bank</i> |
| <i>Four Star Video</i> | <i>Synergy Express Center</i> |
| <i>Franco's Custom Tailoring</i> | <i>Tanning Zone</i> |
| <i>Golden Empire Chinese Restaurant</i> | <i>Terbune's Orchard</i> |
| <i>Hamilton Jewelers</i> | <i>Triangle Art</i> |
| <i>Just Delights</i> | <i>Varsity Pizza & Subs</i> |
| <i>Lamberti's Cucina</i> | <i>Village Bakery</i> |
| <i>Laraco Electronics</i> | <i>Village Dry Cleaning</i> |
| <i>Lawrence Lions Club</i> | <i>Village Traditions</i> |
| <i>Lawrence Rotary Club</i> | <i>Willis Greenhouse</i> |

The Million Penny Challenge has been met!!

But you can still support the Education Foundation and its mission to enhance public school education in Lawrence Township.



Friends of the Foundation direct mail campaign is under way NOW



Send your tax-deductible donations to

**LTEF
P. O. Box 6531
Lawrenceville, NJ 08648**



Million Penny Trivia

One Million Pennies:

- Weigh 6,273 pounds (or 3.1 tons)
- Stacked would reach 5,228 feet (just shy of a mile)
- Laid Flat would cover an area of 3,921 feet
- The U.S. Mint produces 1,000 pennies a second.
- At that rate, it would take 1000 seconds (or about 16 minutes) to produce a million pennies.
- There are 130 billion pennies currently in circulation.
- The LTEF's million pennies are still in circulation.
- They are circulating exciting programs in the Lawrence schools.



Elementary Program: *Lisa Williver, Children's Author*
Secondary Program: *Richard Nickol, Broadway Performer*



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Education Foundation

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The Education Foundation decided to focus its Million Penny Challenge programming in the areas of the arts and literacy, a particular thrust in the district at this time. Early literacy and arts-infused literacy have become a focus as the district works to leave no child behind.

Elementary Program: The students at Ben Franklin, Eldridge Park, Lawrenceville and Slackwood Elementary schools and the Intermediate School will work with well-known author Lisa Williver to enhance writing skills. Ms. Willever will work with all elementary students on a project called "Write Across America."

Details of the program are being developed by teacher Kathy Robbins.

Secondary Program: Students at Lawrence Middle School and the High School will be treated to a week-long artist residency with Richard Nickol, Broadway and opera performer.

All of the students will see this accomplished musician in performance and those who are involved in the music (vocal & instrumental) and drama programs will have the opportunity to work intensively with Mr. Nickol, who runs the San Francisco Academy for the Performing Arts. Students will learn breathing techniques, vocal strategies, stage presence, character development and theatrical make-up techniques. Over the course of the week, under Mr. Nickol's guidance, high school students will put together a performance that will be presented to Eldridge Park students and to the general public. ■

